

Manitoba Calling



MANITOBA TELEPHONE SYSTEM

RADIO BRANCH
CKY - WINNIPEG
CKX - BRANDON

VOL. IV No. 9 OCTOBER, 1940



La Verendrye Monument

St. Boniface



On September 24th, 1738, La Verendrye reached the site now occupied by the cities of Winnipeg and St. Boniface. Unveiled two hundred years after the great explorer's arrival here, this handsome memorial stands in La Verendrye Park, St. Boniface, commemorating the first known instance of a white man visiting this locality.

Vol. IV. No. 9.

Single Copy
5c**MANITOBA CALLING**

October, 1940

12 Issues, 60c.
Post Free

Address all communications to Public Relations Department,
Radio Branch,
Manitoba Telephone System,
Winnipeg

"Manitoba Calling" Goes Far Afield

More than five hundred Chambers of Commerce throughout the United States are supplied with copies of "Manitoba Calling" as published. This distribution has brought a number of enquiries concerning Winnipeg and the province generally, notably one from Wytheville, Virginia, asking for literature, etc., and commenting very favorably on our publication.

In addition to the numerous copies of "Manitoba Calling" which are mailed by subscribers to their relatives with the troops in Britain, the magazine is sent each month to Canada House, London, for use in the reading room there.

What might be called a "wide private circulation" is described by one of our subscribers in Dauphin, Man.: "I let three of my friends read it after we are through with it. Then it comes back to me and I send it to my mother in Birmingham, England, and it goes all round the relatives there (8 in all). Then it goes to some friends of mother's in Australia, so it sure is a big nickle's-worth!"



"Manitoba Impressions"

The series of talks and recorded incidents, "Manitoba Impressions", which has been running on CKY and CKX throughout the summer months is continuing indefinitely in response to many requests. The programs, broadcast on Friday afternoons at 3.45, include recordings of interviews with interesting Manitobans, descriptions of places visited by CKY's mobile unit, and reviews of editorial and news material appearing in provincial daily and weekly newspapers published in Manitoba. The feature is designed to keep Manitobans informed of what is going on within the province and to advertise the attractions of this part of our Dominion. It is fitting that this work should be undertaken by "Manitoba's Own" stations, CKY and CKX.

What Radio Means to the Shut-In

By B. Harold Stinson

(Patient in Ninette Sanatorium, Manitoba)

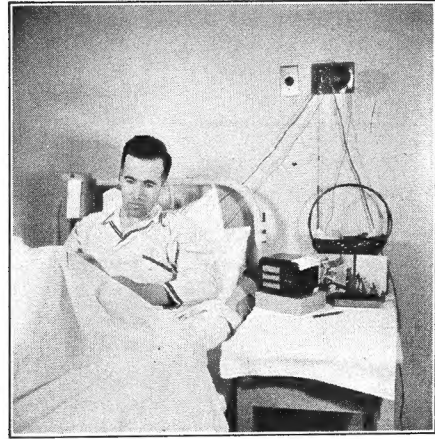
There are few other groups of people to whom the radio means as much as to those unfortunate folk who, due to bodily ills, belong to the class known as "shut-ins". People who have never experienced prolonged illness with its attendant isolation from the outside world find it difficult, if not impossible, to realize the value of this marvellous mechanism which our English brothers call the "wireless", bringing to the halt the lame and the blind so many of the delights and activities of the great world beyond their limited horizon.

The ease with which one can tune in today to a score of good programs, even from overseas, presents a striking contrast—if we ever stop to think about it—to the difficulty with which ten years ago we managed, with much dial-twisting and consulting of radio logs, to locate a program suited to our taste. Many shut-ins, here and elsewhere, recall the days when, after many weird shrieks and whistles, the receiving set at last gave forth in dulcet tones the voice of some 1930 radio star reaching an emotional climax, to be followed immediately by a not-too-well-modulated voice announcing, "You have been listening to the 'nth' chapter of the serial drama, 'Drowned Fish'; the next chapter will be heard over this station two weeks from to-morrow."

Hospital Appreciation

With modern improvements in radio transmission, mass production of receiving sets and the vast improvement and variety of programs, medical authorities have realized the value of radio in providing entertainment for and stimulating outside interests in the patients under their care. Accordingly, practically all modern hospitals and sanatoria are equipped to bring the treasures of the ether to the invalids. (No reference to the Operating Room.) This phase of life in this Sanatorium has received careful attention from those in charge, and might well occupy paragraphs for which we have not space here.

And what are the favorite programs



of shut-ins? It is hard to say definitely, since tastes differ as much among the sick as among the healthy, perhaps even more. During illness, I believe one's likes and dislikes are accentuated, but I am not an authority on the subject. However, judging from my own observations and conversations with other patient-listeners, I would say that sports broadcasts, particularly the World Series and Foster Hewitt's hockey games, have the most enthusiastic following, with the Lux Theatre second. (Here, it must be remembered that 95% of my contacts in the San. are young people and that a survey among older shut-ins would likely give a different result.) Woodhouse and Hawkins are favorite entertainers here, but unfortunately this program is contraband due to the hour—after curfew. However, judging by the Saturday morning conversations, it appears that cure-chasers tune in to Woodhouse and Hawkins as regularly as the more daring German burghers tune in to London, though with less fear and trembling.

Quiz programs are popular, with "Treasure Trail" leading the parade. Serial dramas are "out", for the most part, and grand opera is over the heads of most of us, although it has its place in a well-balanced program. Drama

such as that produced by the Campbell Playhouse and the Silver Theatre has a big following. Devotional programs have an important and enduring place in the daily lives of many of the shut-ins. The Sunday services find their quota of listeners, as do also the ever-popular Gospel Singer, and the "Voice of Inspiration". The newscasts are, of course, in a class by themselves and there is perhaps no single program that finds more radios tuned in than does the first morning bulletin. The news service is much appreciated.

In the main, radio programs are wholesome, entertaining, instructive, and generally enjoyable. But not all. One criticism I would make from the point of view of, and on behalf of, the shut-ins. I will cite one example of the undesirable type of program, and others of like nature will occur to the reader. I refer to those malodorous "transcribed health dramas" which descend on one without warning, begin with some quarrelsome scene in home or office, and end with a nauseous dissertation on how Topper's Little Tummy Tablets cause various digestive juices to flow, keeping waste moving in orderly fashion along the intestinal highway. What an appropriate program to broadcast at meal time! No wonder we shut-ins switch over to another station, or shut off our radios altogether! Is it possible that the sponsors of such programs are really interested in our health? This type of program literally makes us sick.

A word about the timing of programs: While most stations provide sufficient variety during the day's broadcast, it should be borne in mind that sick folk, who form a considerable part of the regular day-in-day-out audience, are unable to take advantage of many of the fine programs presented, owing to the time, it not being in the interests of health to keep late hours. In hospitals and sanatoria, the regulations forbid radio-listening after a certain hour; here it is 9 15 p.m., which allows for the last newscast. Other programs of more interest to healthy, active people, which are now presented during hospital hours, might conceivably be exchanged with these, to the advantage of all.

In closing, let me say a word of appreciation on behalf of those to whom the radio is practically the only contact

40-YEAR SHOWMAN PRODUCES "RADIO THEATRE"



Cecil B. DeMille

As he observed his fortieth anniversary in the theatrical business, Cecil B. DeMille, famous stage, screen and radio showman, prepared for a new blue-ribbon season of the "Lux Radio Theatre" of which he is producer. Always ranking high in popularity with our listeners, the Lux programs are broadcast by CKY and CKX at 8.00 p.m. (C.S.T.) on Mondays.

with the outside world. I refer particularly to those whose infirmity isolates them from home and friends, and who, through lack of education or through defective eyesight, are deprived of the delights to be found in reading. To such, the radio is a boon indeed, an almost indispensable companion. On their behalf I would say a cordial "Thank you" to all those who help, through radio, to make life more pleasant. May they never know what it means to really need a radio!

The CBC Covers the War

Canada's Debt to Her Overseas Broadcasting Unit

The people of Canada need no reminder of the grand job which is being done by the CBC in keeping the Dominion informed of happenings in Britain. Bob Bowman, to whom must go a substantial part of the credit for the excellent organization and presentation of the programs, has written an article which appears in the BBC's publication "Radio Times", dated August 16th, copies of which have just come to hand as we go to press.

Mr. Bowman, son of C. A. Bowman Editor of the Ottawa "Citizen" and member of the Aird Radio Commission from whose investigations grew Canada's first national broadcasting system, relates how he was called out of bed one night early last December and instructed to gather up some portable recording equipment and proceed to a certain seaport. Arrived there, he learned that his particular chore was to make some recordings along the water-front of troops of the 1st Canadian Division going aboard the transports en route for England.

The equipment was taken overseas by Mr. Bowman and used in recording scenes aboard the vessel in which he travelled. The rest is history, which has

winged its way into space after providing thrills and entertainment for listeners in Canada and is now preserved for posterity in the modulated grooves of the many discs made under Bob's direction.

"Now," writes Mr. Bowman, "let me tell you the result to date. Instead of there being just myself over here, producing one programme a week for Canada, there is a Canadian staff of five . . . three commentators (the others are Gerry Wilmot and Gerard Arthur) and two engineers, including A. W. Holmes, who returned with a five-ton recording truck, and some fine new portable stuff which is a dream; and instead of there being only one programme a week to Canada there are ten, in English and French, in which we have a hand, and several more arranged by the BBC. The biggest programme of them all, as far as Canada is concerned, is the original Monday-night half-hour, 'With the troops in England'. This is the contact between the soldiers and their folks at home. This is their programme, in which they are given opportunities to say Hello. We pack in as many as we can, and we shall go on doing so. . . ."

"JOHN AND JUDY"

A heart-warming story of two young Canadians, John and Judy, who are brother and sister, is being told in a new program of this title broadcast by CKY at 7.00 p.m. on Tuesdays. John, a law student at 21, is ready to throw aside all that he has planned, for the exciting life of an aviator. The plot of "John and Judy" weaves about these two central characters and introduces such likeable people as the children's father and other residents of the town of "Hillside." "John and Judy" is a typical Canadian serial. The programs advertise Pond's Cold Cream, Vanishing Cream, and Powders.

PROGRAM CONFUSION

In the interests of the Empire's war effort, though to the dismay of radio officials who were recovering from the usual headaches associated with the problem of re-shuffling program schedules at the end of September, the authorities in Eastern Canada decided to continue on Daylight Saving Time.

Just when we were rejoicing that our schedule was finally adjusted to the resumption of Standard Time, the announcement caused a flutter in our managerial dove-cote. It was too bad, but if it was going to help win the war, who were we to grumble as we surveyed the tangled schedules? We ask you to excuse us if you find more errors than usual in our "Outline of CKY's Programs" in this issue.

CKY HEARD "DOWN UNDER" IN "RADIO THEATRE" PREMIERE

New Zealanders Report Extraordinary Reception

At certain periods each year, CKY's signals land in Australia and New Zealand. By some freak condition of those mysterious layers in the upper atmosphere which reflect radio waves, listeners in our sister Dominions are sometimes able to hear "The Voice of Manitoba".

A single mail received in Winnipeg on September 30th brought five letters from various parts of New Zealand. The writers submitted detailed reports of CKY programs heard on the 910 kilocycles frequency at 5.15 p.m. New Zealand time, on September 3rd, (which was 11.44 p.m. C.S.T. on September 2nd in Manitoba.) Most of the reports comprised several pages giving particulars of the program items heard.

What circumstances, one wonders, combined to provide the transient invisible link between Winnipeg and the antipodes on this occasion? It would be interesting, were time and opportunities available, to study temperatures, barometric pressures, sunspots, terrestrial magnetism, and other phenomena as manifested during this period of exceptional radio reception.

May not these "lucid moments" during which the continents are connected by some intangible bond, suggest possibilities in the realm of metaphysics? What accounts for genius? Whence and how came the flashes of inspiration to human minds, which have amazed great scientists in authenticated cases of "second sight"? There is thought provocation in imagining a New Zealand isolated from the rest of the world, without transportation facilities beyond its shores, with no cables or regular radio communications, but yet having within its population people who had invented radio receivers capable of catching only the rare and fleeting signals from CKY. Are not the souls of men on this speck of dust we call the earth sometimes in tune with the Infinite, receiving—when conditions which are not understood happen to be "good"—messages from the Intellectual Centre of the universe?



Don Ameche

Don Ameche, the screen and radio star, was one of a notable triumvirate starred in the new season's premiere presentation of the "Lux Radio Theatre." With Don Ameche in Cecil B. DeMille's production of "Manhattan Melodrama", were that famous team of the movies—William Powell and Myrna Loy.

★

Dear Reader . . .

Brief Replies to Correspondents

Mrs. H.L.M.: We agree with you regarding "scare" sounds as a prelude to programs or announcements. In these days of tense nerves, anything on the radio designed to make our flesh creep is inappropriate.

G.H.: The new voice is that of Guy Gislason, probationary announcer in CKY's studios.

F.R.: Wilf Davidson is single and so is Tom Benson.

B.K.: The rich speaking voice heard frequently in our midnight news bulletins belongs to Harry O'Donnell.

Adventures in Radio - 13

By D. R. P. COATS

THE BIRTH OF CANADIAN BROADCASTING

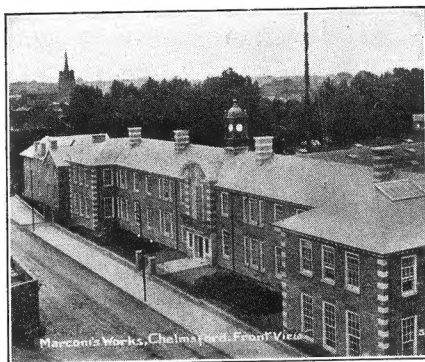
"Chelmsford, sir!" Thus, politely, and with the musical lilt of Essex dialect, three little evacuees in a St. Vital school recently answered my enquiry as to their place of origin. My mind went back. . . .

Chelmsford. Many old-timers among Canadian radio listeners will remember the short-wave programs from G5SW, Chelmsford, which for years were the only crumbs we could gather from British broadcasting.

In 1922 I visited Chelmsford and spent a sunny afternoon on a conducted tour of inspection over the extensive yellow brick buildings clustered around the base of a huge tubular steel mast which marks the location of a famous factory devoted to radio research and to the construction of wireless telegraph and telephone apparatus. Here I walked through drafting offices, machine shops, assembly rooms and test rooms, and between row after row of radio-telegraph and radio-telephone transmitters—avenues of them, all bright and shining in the sunlight streaming through the windows. Such a sight gives joy to a radio man as his trained eye roams over the gleaming inductance coils and revels in the artistry and ingenuity displayed in bank-upon-bank of hard rubber, bevelled plate glass, lacquered brass and copper, and all the meters, knobs and dials which are the outward and visible signs of inward marvels of electrical design.

Here I was shown transmitters and receivers awaiting shipment to African deserts, Pacific islands, malarial swamps, Arctic wastes, many thousands of miles away in every direction from that factory in Chelmsford. Here I saw marine wireless equipment which would be bolted to decks and bulkheads of luxurious liners and ocean tramps, and go reeling over the seven seas. Some of these transmitters, doubtless, were fated to send SOS appeals for help from stricken vessels pounding to pieces on foreign shores or wallowing to their doom in Atlantic hurricanes. Many of

these receiving sets, awaiting orders and packing, would some day catch whispers from the babel of code and voices — whispers which would make big ships turn about and go racing to the rescue. O! The romance of radio!



Where Canada's first broadcasting outfit was built—Chelmsford, Essex, England.

From this factory in Chelmsford had gone out three years prior to my visit in 1922 a number of radio-telephone transmitters, some of them finished in solid teak and looking like upright pianos; others of them smaller rectangular box affairs. They had been tested and tagged, and packed off to Montreal, one of them ultimately to find its way to Winnipeg. These were the transmitters which gave birth to broadcasting in Canada. Let's go a-visiting in our eastern metropolis.

Perhaps you know Montreal. Maybe you knew it in 1919, in which year we will imagine ourselves to be. You remember Bonaventure station, where Windsor and St. James streets intersect. If you will come with me, we will leave Bonaventure, cross Notre Dame street and find our way to William street. It is not a residential district. One's nose as well as one's eyes can testify to that. As to the nostrils, the passage of more than twenty years has not eliminated the memory of a bouquet combining the effluvia of railroad smoke, a brewery,

burning rags, an abbatoir, and hot chocolate. A nose well tuned, shall we say an olfactory organ sufficiently selective to accept one smell and reject others, might have concentrated on the hot chocolate and led its owner to the very entrance of the radio works in which we are to see Canada's first broadcasting station in action, for the factory and the home of a famous chocolate are next door to each other. That is, they were in 1919.

If it happens to be lunch time, or if the chocolate factory is closing for the day, the habitual drabness of William street will be brightened by the presence of groups of girls—fine healthy looking ladies, taking up most of the sidewalk and indulging in a little skylarking not displeasing to some young men who are their fellow employees in the business of dipping and packing the luscious morsels for the public's palate. The girls and boys are, of course, quite unaware that within a few yards of them is a machine which, improved and multiplied, is going to create something of a stir in the world and which may eventually be dedicated to the noble purpose of persuading people hundreds of miles away to develop the cocoa habit and eat more chocolate!

The radio works is a square two-storey building. In the basement is a training school for wireless operators. Upstairs are offices and shipping rooms. Wheels and long shiny shafts are turning—belts are slap-slap-slapping—electric motors are humming—while in one corner diamond blue-white sparks, like three-inch lengths of lightning bolt, are jumping between some suspended sheets of zinc with the noise of a thousand whip-cracks. They are doing something with a condenser. There is an odour of ozone.

Upstairs to the top floor we go. Here are lines of lathes, drills, coil-winding machines, and all the gadgets of a radio factory of the period. Girls at benches are shaping and taping sections for armature windings. The pervading smell is heated rubber and shellac. At the rear of the building is the test room, where engineers wearing headphones move about or peer at meters and say "Ah!" as they turn knobs and alter adjustments. We leave them. These are

"ON PARADE"

Robin Hood Favorite Returning

Voted one of the nation's favorite programs, Robin Hood Flour Mills' "On Parade" is returning to CKY and CKX on Thursdays at 7.30 p.m. The popular Mystery Tune Contests will be featured again this season. "On Parade" provides first class entertainment and should be made the subject of a special note beside the radio receiver as one of the best of good things to be heard.



"CANADIAN THEATRE OF THE AIR"

Featuring all-Canadian artists, the "Canadian Theatre of the Air" is now on CKY and CKX, Fridays at 8.30 p.m. The sponsors are the makers of Ironized Yeast.

the wizards who even now, in 1919, have been engaged perhaps fifteen or sixteen years in radio, doing practical work, not as a hobby but as a profession. No-one in 1940 should speak of the 1920's as "pioneer days" of radio, except as referring to the development of broadcasting technique in the narrower sense. Here let me pay humble tribute to the unpublicized host of workers to whom you really owe your radio entertainment—those whose labors in research laboratories and factories have produced the equipment which permits you to hear from the far ends of the earth—those whose names, excepting half-a-dozen or so, have never made the radio columns or been mentioned at the microphone.

We stroll along a lane of lathes towards the front of the building. Here are draftsmen busy with their T-squares and compasses. Adjoining their office is a small room in which stands a teak box shaped like an upright piano—obviously a brother of those we saw in Chelmsford. Our gaze wanders round the room and takes in a phonograph, one of the old Edison diamond-disc instruments. The floor is bare and quivers with the vibration of machinery. The sides of the room are painted white and the rough ceiling beams are white-washed. From one of them hangs a length of string, to the lower end of which is attached a piece of wire bent into the form of a hook. From the top of the teak



Canada's first broadcasting outfit, Montreal, 1919. Then called a "wireless telephone" set, the outfit also provided for two systems of wireless telegraphy. The microphone had the appearance of a telephone transmitter with a handle attached. A radio receiver was also incorporated. A switch was thrown after each transmission, so that the operator could listen with headphones for a reply from another station. Following some experiments, the station commenced broadcasting at irregular intervals and, a few months later, a service of one-hour-weekly programs was inaugurated.

box-piano contraption a heavy wire goes to an insulator, connecting we suppose with an aerial on the roof.

Let us, as we stand on the threshold of this rough, undecorated room, view the scene with becoming seriousness. Here, in this teak box is a new instrument for the use of mankind—a toy today, in 1919, with potentialities for good and evil which, even in 1940, will be but partially appreciated. From this box may be released forces which will sway the world; forces which will make empires totter; influences which will affect the cultural and spiritual progress of hundreds of millions of human beings throughout the earth. Enormous is the power pent up within this box, waiting to be launched. It may even sell us dangerous drugs and poisonous philosophies. Think of that! But we can't think of it. This is 1919 and we haven't advanced that far. Let us open the box and see what is in it.

(To be continued.)

WORDS ABOUT WORDS

When you hear a radio announcer or other speaker use a pronunciation which seems to you to be incorrect, write the word down. Make a list, and mail to "Manitoba Calling."

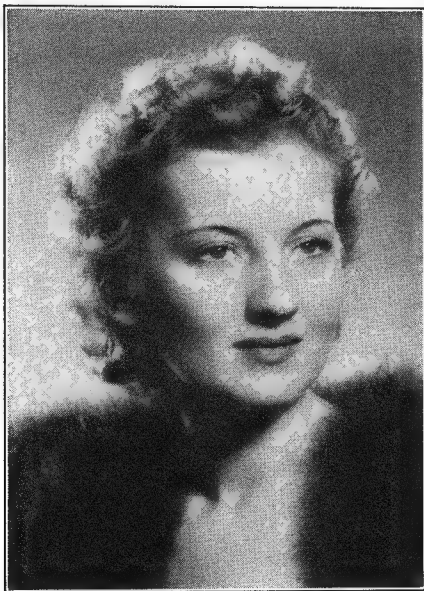
A reader objects to our objection to the names of the days of the week being pronounced SUN-dee, MUN-dee, TUES-dee, etc., and advises that his dictionary allows both DAY and DEE. There is often disagreement among dictionaries and in such cases one may choose one of two or more pronunciations. In this instance two leading dictionaries, the popular Oxford and Webster's respectively, both endorse the DAY in SUN-day.

DE LUXE needs some study by many of the announcers we hear. Its mispronunciation sometimes sounds like the name of a well-known soap; sometimes like LOOKS, rhyming either with HOOKS or gad-ZOOKS.

While we were dispatching our breakfast cereal recently, an announcer came upon the word TETANUS in his reading of the news. It seemed to catch him off guard, for he gulped and called it tet-TAN-us, which had the merit of novelty, though not the approval of our dictionaries. TET-anus is the usual pronunciation.

A correspondent draws our attention to poor phrasing frequently noticed in the news broadcasts. He quotes as an example the following (referring to an air raid on London) . . . "Most of them fell in the outskirts and the centre of the city—was comparatively quiet". A long pause after "city" completely changed the sense of the report. In justice to news announcers we point out that the reports read at the microphone are often "hot off the wire", printed by teletype, all in capitals, and not always accurately punctuated. In preparation for the press, typographical errors can be corrected, but the radio announcer frequently has to take the sheets as they come and read them without benefit of rehearsal. Critics should try it some time!

Two words in a recent news commentary from Toronto caused something of a mild sensation in at least one house-gathering. The first was FI-asco, in

"BIG SISTER" STARTS FIFTH YEAR**Alice Frost**

Vacation days are over for Alice Frost, who has returned to the title role in "Big Sister", heard over Columbia and CBC networks on week-days, except Saturday, at 10.30 a.m. The series began in September, 1936, and Miss Frost is still playing the role she created, that of Ruth Evans Wayne, wife of Dr. John Wayne (Martin Gabel), who sacrifices his chances of wealth to devote his talents to slum children.

which the initial syllable was accented and made to rhyme with PIE. The second was in-ex-OR-able, with the emphasis quaintly placed upon the OR instead of on the EX.

An enquirer asks about the word DE-TAIL. Some radio speakers say DEE-tail and others de-TAIL. Which is correct? With the accent on the first syllable the word refers to the treatment of a number of things item by item; or it means an item or particular, a small or unimportant part. It may mean a party or man told off for a duty in the army. All these are DEE-tails. To de-TAIL, however, means to relate with full particulars; to appoint for a duty.

CKX HIGHLIGHTS**DAILY, EXCEPT SUNDAYS**

7.30—Musical Eye Opener.
8.00—Wake Up and Sing.
8.45—What's in the Air.
9.00—Over the Backyard Fence.
11.00—C. P. News.

SUNDAY

11.00—Radio City Music Hall—CBC.
11.55—News Bulletin—CBC.
12.00—Old Country Mail—CBC.
7.00—Charlie McCarthy—CBC.

MONDAY

11.30—Pelham Richardson's Orchestra—CBC.
1.45—Markets and Livestocks.
4.15—Mirror for Women—CBC.
6.00—London Calling—CBC.
6.55—News—CBC.
10.30—Light Up and Listen Club.

TUESDAY

11.15—Sweet Hour of Prayer—CBC.
11.30—Pelham Richardson's Orchestra—CBC.
1.45—Markets and Livestocks.
10.30—Light Up and Listen Club.

WEDNESDAY

11.30—B.C. Radio Schools—CBC.
1.45—Markets and Livestocks.
4.15—A Mirror for Women—CBC.
6.55—News—CBC.
9.30—Carson Robison.
10.30—Light Up and Listen Club.

THURSDAY

11.15—Sweet Hour of Prayer—CBC.
11.30—B.C. Radio Schools—CBC.
1.45—Markets and Livestocks.
6.55—News—CBC.
10.30—Light Up and Listen Club.

FRIDAY

11.30—B.C. Radio Schools—CBC.
1.45—Markets and Livestocks.
9.30—Carson Robison.
10.30—Light Up and Listen Club.

SATURDAY

9.30—Radio Train.
10.45—Pfaender and Miles—CBC.
12.30—Closing Markets.
5.30—Recital.

**"SHARE THE WEALTH"**

The Colgate-Palmolive "Share the Wealth" programs which were so popular last season are back again this fall with more quiz questions and barrels of fun, Bert Pearl officiating as M.C. Hugh Bartlett is the announcer. "Share the Wealth" is to be heard from CKY and CKX, Saturdays at 6.30 p.m. C.S.T.

AN OUTLINE OF CKY's PROGRAMS

In these pages are listed programs which are usually to be heard on the days and at the times shown, during the current month. As changes are liable to be made at short notice, it is impossible to guarantee the accuracy of these listings.

ALL TIMES CENTRAL STANDARD.

SUNDAY

- 9.30—Southernaires—CBC.
- 10.00—B.B.C. News—CBC.
- 11.00—Church Service.
- 12.25—B.U.P. News
- 1.30—Religious Period—CBC.
- 3.30—Tea Musical—CBC—Thos. J. Lipton NC
- 4.00—Church of the Air—CBC.
- 4.45—B.B.C. News—CBC.
- 5.00—Silver Theatre—CBC — International Silver Co. NC.
- 5.30—The World Today—CBC.
- 5.45—News—CBC.
- 6.00—Jack Benny—CBC—Jello. NC.
- 7.00—Church Service.
- 8.00—Carry on, Canada—CBC.
- 8.30—American Album of Familiar Music—CBC—Bayer-Aspirin. NC.
- 9.00—C. P. News—CBC.
- 9.15—Britain Speaks—CBC.
- 9.30—B.B.C. Radio News Reel—CBC.
- 10.00—For Friends of Music—CBC.
- 11.00—Organ Music—Garrick Theatre—CBC.
- 11.30—Sanctuary—CBC.

- 9.00—C. P. News—CBC.
- 9.15—Britain Speaks—CBC.
- 9.30—B.B.C. Radio News Reels—CBC.
- 11.00—With the Troops in England—CBC.
- 11.30—Theatre Time.

TUESDAY

- 7.00—Reveille.
- 7.45—B.U.P. News.
- 8.25—Manitoba Calling.
- 9.15—The Fishermen—United Radio Advtg.
- 9.30—The Man I Married—CBC—Oxydol.
- 9.45—The Right to Happiness—CBC—Crisco.
- 10.00—L.B.C. News—CBC.
- 10.30—Big Sister—CBC—Rinso.
- 10.45—Life and Love of Dr. Susan—CBC—Lux.
- 11.00—Voice of Inspiration—Young Church.
- 11.15—Peggy's Point of View.
- 11.30—The Gospel Singer—Oxydol.
- 11.45—Refreshment Time with Singin' Sam—Coca Cola.
- 12.00—The Happy Gang—CBC.
- 12.45—B.U.P. News, Messages and Weather.
- 1.00—Against the Storm—CBC—Ivory.
- 1.15—Road of Life—CBC—Chipso.
- 2.00—The Story of Mary Marlin—CBC—Ivory.
- 2.15—Ma Perkins—CBC—Oxydol.
- 2.30—Pepper Young's Family—CBC—Camay.
- 2.45—The Guiding Light—CBC—P. & G. Soap.
- 3.00—School of the Air of the Americas—CBC
- 3.30—CKY Studio Strings — Manitoba Telephone System.
- 4.00—University Lecture.
- 4.15—Backstage Wife—Sterling Products.
- 4.30—Miss Trent's Children—Lever Bros.
- 4.45—B.B.C. News—CBC.
- 5.45—B.U.P. News.
- 6.15—Light Up and Listen Club — Imperial Tobacco.
- 6.30—Stepping Along—Berryhills.
- 6.45—Mystery Music—City Hydro.
- 7.00—John and Judy—CBC—Fonds.
- 7.30—Al and Bob Harvey—CBC—Maple Leaf Milling.
- 8.00—Treasure Trail—CBC—Wrigley Program.
- 8.30—Fibber McGee and Molly—CBC—S. C. Johnson & Son.
- 9.00—C. P. News—CBC.
- 9.15—Britain Speaks—CBC.
- 9.30—B.B.C. Radio News Reel—CBC.
- 10.30—Cavaliers' Octette—CBC.
- 10.45—Talk—"Speaking of Books"—CBC.
- 11.00—Immortal Music—CBC.
- 11.30—Songs of Empire—CBC.

MONDAY

- 7.00—Reveille. L.S.
- 7.45—B.U.P. News.
- 8.25—Manitoba Calling.
- 8.00—Wake Up and Live.
- 9.15—The Fishermen—United Radio Advtg.
- 9.30—The Man I Married—CBC—Oxydol.
- 9.45—The Right to Happiness—CBC—Crisco.
- 10.00—B.B.C. News—CBC.
- 10.30—Big Sister—CBC—Rinso.
- 10.45—Life and Love of Dr. Susan—CBC—Lux.
- 11.30—The Gospel Singer—Oxydol.
- 11.45—Refreshment Time with Singin' Sam—Coca Cola.
- 12.00—The Happy Gang—CBC.
- 12.45—B.U.P. News, Messages and Weather.
- 1.00—Against the Storm—CBC—Ivory.
- 1.15—Road of Life—CBC—Chipso.
- 2.00—The Story of Mary Marlin—CBC—Ivory.
- 2.15—Ma Perkins—CBC—Oxydol.
- 2.30—Pepper Young's Family—CBC—Camay.
- 2.45—The Guiding Light—CBC—P. & G. Soap.
- 3.30—School of the Air.
- 4.00—University Lecture.
- 4.15—Backstage Wife—Sterling Products.
- 4.30—Miss Trent's Children. Tr.—Lever Bros.
- 4.45—B.B.C. News—CBC.
- 5.45—B.U.P. News.
- 6.15—Light Up and Listen Club — Imperial Tobacco.
- 6.30—Marching Along Together—St. Lawrence Starch Co.
- 6.45—Easy Aces—Anacin Co.
- 7.00—With the Troops in England—CBC.
- 7.30—Toronto Symphony Band—CBC.
- 8.00—Lux Radio Theatre—CBC—Lever Bros.

WEDNESDAY

- 7.00—Reveille.
- 7.45—B.U.P. News.
- 8.25—Manitoba Calling.
- 9.15—Stars of the Week—United Radio Advtg.
- 9.30—The Man I Married—CBC—Oxydol.

9.45—The Right to Happiness—CBC—Crisco.
 10.00—B.B.C. News—CBC.
 10.30—Big Sister—CBC—Rinso.
 10.45—Life and Love of Dr. Susan—CBC—Lux.
 11.15—Peggy's Point of View.
 11.30—The Gospel Singer—Oxydol.
 11.45—Refreshment Time with Singin' Sam—Coca Cola.
 12.00—The Happy Gang—CBC.
 12.45—B.U.P. News, Messages and Weather.
 1.00—Against the Storm—CBC—Ivory.
 1.15—Road of Life—CBC—Chipso.
 2.00—The Story of Mary Marlin—CBC—Ivory.
 2.15—Ma Perkins—CBC—Oxydol.
 2.30—Pepper Young's Family—CBC—Camay.
 2.45—The Guiding Light—CBC—P. & G. Soap.
 3.00—School of the Air.
 4.00—University Lecture.
 4.15—Backstage Wife—Sterling Products.
 4.30—Miss Trent's Children—Lever Bros.
 4.45—B.B.C. News—CBC.
 5.45—B.U.P. News.
 6.15—Light Up and Listen Club — Imperial Tobacco.
 6.30—Marching Along Together—St. Lawrence Starch Co.
 6.45—Easy Aces—Anacin Co.
 7.00—Big Town—CBC—Lever Bros.
 7.30—The Family Man—CBC—Lever Bros.
 8.00—Mart Kenney—CBC—Western Canada Flour Mills.
 8.30—Citizenship Series—CBC.
 9.00—C. P. News—CBC.
 9.15—Britain Speaks—CBC.
 9.30—B.B.C. Radio News Reel—CBC.
 10.00—Singing Nations—CBC.
 11.00—Hawaiian Music—CBC.

THURSDAY

7.00—Reveille.
 7.45—B.U.P. News.
 8.25—Manitoba Calling.
 9.15—Voice of Memory—United Radio Advtg.
 9.30—The Man I Married—CBC—Oxydol.
 9.45—The Right to Happiness—CBC—Crisco.
 10.00—B.B.C. News—CBC.
 10.30—Big Sister—CBC—Rinso.
 10.45—Life and Love of Dr. Susan—CBC—Lux.
 11.00—Voice of Inspiration—Young Church.
 11.15—Peggy's Point of View.
 11.30—Gospel Singer—Oxydol.
 11.45—Refreshment Time with Singin' Sam—Coca Cola.
 12.00—The Happy Gang—CBC.
 12.45—B.U.P. News, Messages and Weather.
 1.00—Against the Storm—CBC—Ivory.
 1.15—Road of Life—CBC—Chipso.
 2.00—The Story of Mary Marlin—CBC—Ivory.
 2.15—Ma Perkins—CBC—Oxydol.
 2.30—Pepper Young's Family—CBC—Camay.
 2.45—The Guiding Light—CBC—P. & G. Soap.
 3.00—School of the Air of the Americas—CBC
 3.30—CKY Studio Strings — Manitoba Telephone System.
 4.00—University Lecture.
 4.15—Backstage Wife—Sterling Products.
 4.30—Miss Trent's Children—Lever Bros.
 4.45—B.B.C. News—CBC.
 5.45—B.U.P. News.
 6.15—Light Up and Listen Club — Imperial Tobacco.
 6.45—Mystery Music—City Hydro.

7.00—The Shadow—Red Deer Valley Coal Co.
 7.30—On Parade—CBC—Robin Hood Flour.
 8.00—Kraft Music Hall—CBC—Kraft Phenix Cheese Corp.
 9.00—C. P. News—CBC.
 9.15—Britain Speaks—CBC.
 9.30—B.B.C. Radio News Reel—CBC.
 11.00—Songs of the Years—CBC.

FRIDAY

7.00—Reveille.
 7.45—B.U.P. News.
 8.25—Manitoba Calling.
 9.15—Stars of the Week—United Radio Advtg.
 9.30—The Man I Married—CBC—Oxydol.
 9.45—The Right to Happiness—CBC—Crisco.
 10.00—B.B.C. News—CBC.
 10.30—Big Sister—CBC—Rinso.
 10.45—Life and Love of Dr. Susan—CBC—Lux.
 11.30—The Gospel Singer—Oxydol.
 11.45—Singin' Sam—Coca Cola.
 12.00—The Happy Gang—CBC.
 12.45—B.U.P. News, Messages and Weather.
 1.00—Against the Storm—CBC—Ivory.
 1.15—Road of Life—CBC—Chipso.
 2.00—The Story of Mary Marlin—CBC—Ivory.
 2.15—Ma Perkins—CBC—Oxydol.
 2.30—Pepper Young's Family—CBC—Camay.
 2.45—The Guiding Light—CBC—P. & G. Soap.
 3.30—School of the Air.
 3.45—Manitoba Impressions.
 4.15—Backstage Wife—Sterling Products.
 4.30—Miss Trent's Children—Lever Bros.
 4.45—B.B.C. News.
 5.45—B.U.P. News.
 6.15—Light Up and Listen—Imp. Tobacco.
 6.30—Marching Along Together—St. Lawrence Starch Co.
 6.45—Easy Aces—Anacin Co.
 8.00—Waltz Time—CBC—Sterling Products.
 8.30—The Canadian Theatre of the Air — CBC—Ironized Yeast.
 9.00—C. P. News—CBC.
 9.15—Britain Speaks—CBC.
 9.30—B.B.C. Radio News Reel—CBC.
 10.00—Woodhouse and Hawkins—CBC.
 11.30—Drama—CBC.

SATURDAY

7.00—Reveille.
 7.45—B.U.P. News.
 8.25—Manitoba Calling.
 9.15—C. P. News—CBC.
 10.00—B.B.C. News—CBC.
 10.30—Good Deed Radio Club—T. Eaton Co.
 11.00—Prof. V. W. Jackson—Nature Talk.
 11.15—Peggy's Point of View.
 12.45—B.U.P. News, Messages and Weather.
 1.30—News Bulletin—CBC.
 1.33—NBC Concert Orchestra—CBC.
 3.00—London Calling—CBC.
 4.45—B.B.C. News—CBC.
 5.15—British Variety Hour.
 5.45—B.U.P. News.
 6.30—Share the Wealth—CBC—Colgate-Palmolive, NC.
 8.00—Let's Go to the Music Hall—CBC.
 8.45—C. P. News—CBC.
 9.00—NBC Symphony Orchestra—CBC.
 10.30—Red River Barn Dance—CBC.
 11.30—Musical Mirror.

THE LISTENER WRITES

We welcome letters from our listeners at all times. Names and addresses of the writers must be given but will be treated as confidential.

APPRECIATES BBC—"We do enjoy the BBC 'Radio News Reel' and 'Britain Speaks'. . . I always try to hear the BBC news and I do hope we don't miss it on account of poor overseas reception. . . ."—Pembina, North Dakota.

MANITOBA IMPRESSIONS — "The 'Manitoba Impressions' are greatly appreciated. . . I have a small radio notebook for the 'impressions' and I write down a few notes on each. . . ."—Strathclair, Man.

WAR NEWS—"I would like to thank your announcers for the splendid way they give the war news over the air. . . ."—Charleswood, Man.

EAR PHONES—"All of the patients have their own ear phones in here and you can imagine how very much we depend on your programs for a wee bit of entertainment. . . ."—King Edward Hospital, Winnipeg.

BARN DANCE—"At present I am listening to the Barn Dance (10.30 to 11.30 p.m.) and I think this is a very good program. It is too bad, though, to spoil it with so much noise, whistling, etc. A little would be O.K., but don't overdo it. . . ."—Winnipeg.

SOAP PROGRAMS—"I've heard some folks say 'Do you listen to all those soap programs?' I just say 'Yes, and enjoy most of them!'. . . ."—Winnipeg.

RADIO FOR THE SICK—"I sometimes wonder if there is any other place where radio means so much and is listened to so extensively as in a sanatorium. . . I depend a great deal on my little radio for information and entertainment. These are some of the most favored programs received from CKY: 'News'; 'Woodhouse and Hawkins'; 'Easy Aces'; 'Fibber McGee'; 'Tommy Riggs and Betty Lou'; and 'The Happy Gang'. . . ."—Ninette, Man.

HAPPY TOURISTS — "My husband and I have just concluded a three months' vacation at Rainy Lake. Wherever we went, our little portable radio went along. In spite of the fact that

there were many good stations available, at least ninety per cent of the time we listened to CKY. . . We have enjoyed immensely your varied, interesting, informative, and musical and religious programs. We have listened avidly to your newscasts. . . Our sympathies, of course, are with you and your mother country. We both wish to thank you sincerely for adding so much to the enjoyment of our vacation. . . ."—Minneapolis, Minn.

TOMMY B—"We enjoy the bright remarks of Tommy Benson. In the early hours we want something to wake us up, and your human Tom has the proper 'dope'. . . ."—St. Charles, Man.

GRATEFUL—"CKY continues to be our favorite station, as there are always plenty of programs that give us pleasure. We can't listen to the radio all the time, so we are thankful that all programs are not exactly to our liking, or we wouldn't be able to do any work or go visiting. . . ."—Minnedosa, Man.

SUPERLATIVES IN ADVERTISING—"Some of your advertising is really sickening. . . Seven or eight different products, all made by the same people, and each one better than the others. Is that fair to the listening public?"—Winnipeg.



MART KENNEY PRESENTS

"Melodies For You"

Mart Kenney's Orchestra is on the air this season with a fine series sponsored by Western Canada Flour Mills, makers of Purity Flour. Entitled "Melodies for You," the programs are designed to please many tastes. Mart Kenney's record on the Canadian networks as well as his reputation made by nation-wide personal appearances, are sufficient guarantees that "Melodies for You" will all prove very good shows. Listen to CKY or CKX on Wednesdays at 8.00 p.m.

ERIC DAVIES TO CKX

Returning to the station in which he commenced his broadcasting activities, Eric Davies, CKY announcer



ERIC DAVIES

whose baritone songs have brightened the Saturday morning programs for the past several years, has returned to CKX, Brandon, as Program Director. Eric joined CKX in 1934 and came to CKY in March, 1938. He returns to Brandon with widened experience and to undertake greater

responsibilities.

Other members of the staff of CKX are: William F. Seller, Manager; John Craig, Commercial Manager; Ronald Deacon, Chief Announcer; and Miss Margaret Fyfe, Stenographer. At the transmitter are Humphrey Davies, Chief Operator; and Gordon Ballantine, Assistant Operator.

Serving Canada and the Empire "Somewhere in England", is Captain Claude E. Snider, of the 71st Battery, R.C.A. Captain Snider was in charge of the CKX transmitter until going on active service at the outbreak of war.



CONSIDER THE ANNOUNCER

"Remember that an announcer's job does not consist in merely announcing. As long as a programme is on the air, the announcer is its unofficial 'chairman', ready at a moment to rise tactfully to any unforeseen emergency in order to keep the stream of programmes running smoothly to the advantage of every listener."

—"Radio Times."



An example of "French as she is not spoke" came over in an evening news broadcast. The word was ENTENTE, which the news announcer pronounced on-TONT-tee, with unusual emphasis on the last syllable.

CANADIAN-BORN STAR IN "ALBUM OF FAMILIAR MUSIC"



Jean Dickenson

The Montreal-born daughter of a mining engineer, Jean's early life was a picturesque caravan from country to country as her father followed his profession. She lived in India until she was six, grew up at mining spots around the globe, and rarely knew a permanent home.

When Jean was 16, she firmly put her dainty foot down and announced she intended to become a singer. She was sent to the Lamont School of Music in Denver to study with Florence Hinman, near the mine where her father was currently engaged.

After graduating from Lamont, she went on to New York to visit her folks and had several radio auditions. The NBC heads liked her, and the fairy story ended with her appearance on the "Album of Familiar Music".

RADIO PICK-UPS

A Page of Items Heard and Seen

Not So Loud!:

"We were glad to hear the other day that yet another County Council was about to pass a new by-law to deal with nuisances caused by loudspeakers in private houses. The model by-law circulated by the Home Office in 1934 has done a great deal to stop loudspeaker nuisance where it has been adopted, but it is still not in operation everywhere. Meanwhile we are still getting complaints of the careless use of loudspeakers, which can make life almost intolerable in a whole street. Unfortunately the BBC itself can do nothing about such grievances, much as it may object to having its broadcasts abused. In wartime it is more important than ever that the war of nerves should not become a civil war, so please make sure that your loudspeaker is not too loud!"

—"Radio Times",

BBC Publication, London, Eng.

The Position of Television:

"There are two chief reasons for the lack of greater public acceptance of television. The first of these is the price of the receivers. A high-quality television receiver, including in the same cabinet a good radio receiver, sells for approximately \$600. . . . The most important factor is the lack of satisfactory programs. The reason that high-quality programs are not available 18 hours a day from any television station is not difficult to find. It has been estimated that the cost of providing television programs 12 hours a week is between \$500,000 and \$2,000,000 a year, depending on the type of program material.

(The British Broadcasting Company began experimental television broadcasts in 1929. In 1935, a television transmitter was installed for the transmission of two types of television signals. Alternate broadcasts were sent by the Baird and Marconi television systems. After several months of operation, it was decided to standardize on the latter.

Television programs were broadcast regularly from 1936 until the start of the war, when all public television service was suspended). . . ."

George R. Town,

in "Electrical Engineering",
New York City.

The British Spirit:

"Last week there were air-raids every day and night. Some days the warning sounded two or three times, and on one day five times. I saw the funny side last Sunday. In the morning we started for church and the siren went, so we turned back. At dinner time it went again. Flo had just started to carve, leg of lamb, beans, marrow and potatoes, so we each took our plate, knife and fork, and marched to the shelter. I pictured the Seven Dwarfs in 'Snow White' marching home to dinner. I had to laugh, and made the rest of them laugh too. . . ."

—Letter from a lady aged 82,
Somewhere in England.

Manitoba's Radio Stations:

"Manitoba owns two radio broadcasting stations, one of which (CKY) was inaugurated in March, 1923, and is the longest established publicly-owned station in Canada. It was for many years the sole example of public ownership of a medium providing all-round entertainment and educational service by radio broadcasting in this country. The power of CKY has been successively raised from its original 500 watts to 5,000 and then to its present 15,000 watts. . . . It is connected with CKX, Brandon (1,000 watts). . . . In addition to commercial and its own sustaining features, CKY carries the programs of the Canadian Broadcasting Corporation and is the originating station for all Winnipeg programs heard on the C.B.C. networks. . . ."

"Facts About Manitoba",
Manitoba Department of Agriculture.

MAURICE BURCHELL MARRIES

Maurice Burchell, CKY announcer and "M.C." of the Woodhouse and Hawkins programs, is receiving congratulations on his marriage to Miss Barbara Pepler. The wedding was solemnized at St. Ignatius Church, Winnipeg, on September 20th. Among the great number of gifts was one from the staff of CKY, all of whom joined in wishing Maurice and his bride abundant happiness.



MAURICE BURCHELL

receiving congratulations on his marriage to Miss Barbara Pepler. The wedding was solemnized at St. Ignatius Church, Winnipeg, on September 20th. Among the great number of gifts was one from the staff of CKY, all of whom joined in wishing Maurice and his bride abundant happiness.



Our Cover

We are indebted to "Ducks Unlimited (Canada)" for the photograph of ducks on Crescent Lake, Portage la Prairie, used in our cover design this month.

In Crescent Lake is located beautiful Island Park, a resort which no visitor to Portage should fail to see.

"Manitoba Calling" Prize Essay Contest

"A Holiday in Manitoba"

The judges are now reading the essays submitted.

Names of the winners will be announced in the November issue of "Manitoba Calling".

Some of the material collected will appear in the pages of "Manitoba Calling" from time to time.

"CEREMONY OF THE KEYS" "OXYDOL" CONTEST WINNER



The keys of a new Nash Sedan were handed to a Winnipeg winner of one of the Procter and Gamble Company's daily "Oxydol" contests, at CKY's microphone on September 24th.

The lucky lady was Mrs. J. H. Keys, who is shown in the above picture with her proud husband (centre), and P. J. Banninger (right), Winnipeg representative of the Procter and Gamble Company. By a happy coincidence, the presentation of the keys took place on the wedding anniversary of Mr. and Mrs. Keys.

Asked how she felt when she heard her name announced as a winner, Mrs. Keys said that at first she didn't believe it could be true. She tried to telephone some of her friends to confirm that her hearing was correct, but couldn't get through for a long time because the line was busy with calls from folks trying to congratulate her!

In addition to the Nash Sedan, Mrs. Keys was awarded 1,000 gallons of gasoline.



Long recognized as one of the most popular all-musical shows on the air, "The Album of Familiar Music" is now being sponsored by the Bayer Company, Limited, makers of Aspirin. The current series is being broadcast over a coast-to-coast network and is carried by CKY and CKX at 8.30 p.m. C.S.T. on Sundays.

This Month ... in our Diary

Extracts from CKY's Log-Book

October 3rd, 1923: "An excellent concert was broadcast last night from the premises of the J. J. H. McLean Company, Portage Avenue. Later in the evening, after the close of their performance at the Walker Theatre, several members of the 'Originals' put on a radio program which included many of their well known song hits. The 'Old Dumbells' have always shown themselves willing to do their bit for the benefit of radio fans within range of CKY, and are to be commended for their generosity in this respect. . . ."

October 9th, 1923: "Tonight's program on CKY will include the following artists: James Wright, Ralph Steiner, William Shaw. . . . pupils of Philip Shadwick."

October 11th, 1923: "That last night's program from CKY was enjoyed by a great number of listeners was indicated by the appreciative telephone calls received during the evening. The concert

was organized by Herbert P. G. Fraser. The contributors to the program were: Mrs. Gus Pingle, Miss Ellinor Palmer, Miss Phylis McPherson, Miss Gladys Eddie, Miss Evelyn Hicks, James Eddie and Fred J. Lockyer. The University lecture was delivered by Professor N. B. McLean, who spoke on 'Eclipses and Their Importance'."

October 20th, 1923: "The many telephone messages which followed each of Miss Dorothy Bach's pianoforte solos were certainly well earned, as also were the encores accorded Mr. Nathan Fitterman. A violinist of unusual talent, Mr. Fitterman had the honour of playing recently before His Royal Highness the Prince of Wales. . . . During an intermission in the program, Mr. Hugh Ross made a strong appeal to music lovers to support the projected Winnipeg Orchestral Club."

October 30th, 1923: "This evening's concert from CKY will be broadcast from the premises of Fred Wray's Music Store, 311 Fort Street. There will be a bed-time story at 8.15 p.m., some code practice for the amateur wireless operators, and then a short talk by a member of the Faculty of the M.A.C."

*You too can SERVE-
by SAVING!*

BUY

**WAR SAVINGS
CERTIFICATES**



and contribute to Canada's War Effort

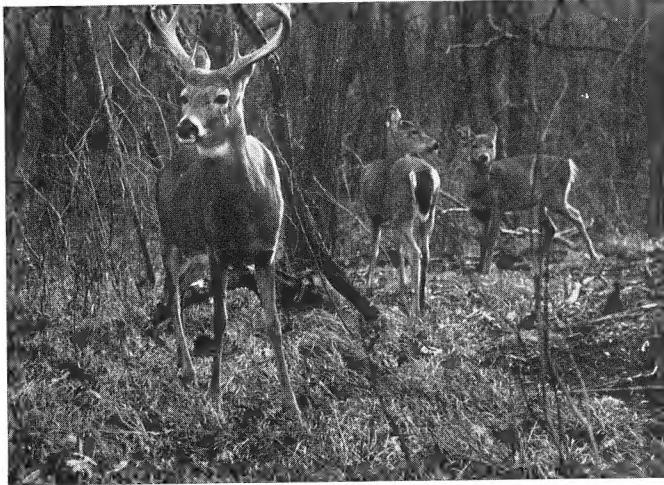
For every \$4.00 invested now you will receive \$5.00 seven and one-half years hence.

BUY WAR SAVINGS STAMPS

25c each—Sixteen stamps (value \$4.00) can be exchanged for one Certificate.

You can buy
War Savings
Stamps at principal
Telephone Offices
in Manitoba

MANITOBA SNAPSHOTS

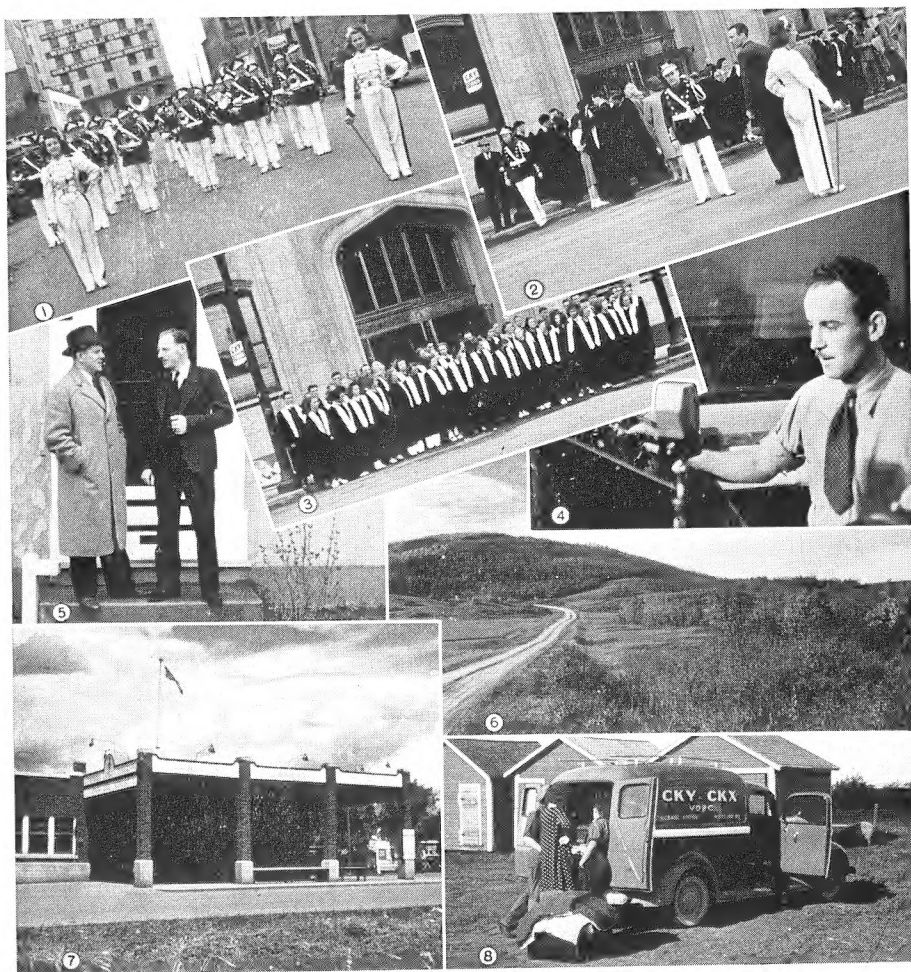


The Manitoba woods are full of them!



Otter pool on Weir River

SUMMER MEMORIES



(1) A highlight during the summer was a visit to CKY's studios by the band and choir of Detroit Lakes High School. Here we see the band marching to CKY. (2) A crowd gathered in and around CKY's entrance to watch the arrival of our visitors from Detroit Lakes, Minn. (3) The choir posed for a photograph after the broadcast. (4) Maurice Burchell, who became a Benedict last month. (5) W. A. Duffield (left) engineer in charge of CKY and CKX, discusses decibels and things with Humphrey Davies on the steps of CKX, Brandon. (6) A view of the Assiniboine Valley from south of Miniota. (7) Customs and Immigration building at Emerson, where we made some recordings for the "Manitoba Impressions" series. (8) Our mobile recording unit on Rockliffe's farm, Swan River. The spectators are listening to a recording made on the farm a few minutes earlier.